

Last Updated : Oct 09, 2025

ANKIT VISHWAKARMA

Technology Leader | Building Robust Systems | Expert in Web, Cloud & High-Traffic Architectures

☎: +91-9717-430947

✉: er.ankitvishwakarma@gmail.com

🏠: MG Road, Sukhrali, Gurugram, Haryana, 122001, India

Website: <https://www.ankitvishwakarma.in>

Skype: ankitfromindia

LinkedIn: <https://www.linkedin.com/in/vishwakarmaankit/>

CORE COMPETENCIES

Team Leadership & People Development

Strategic Planning & Resource Allocation

Communication & Stakeholder Management

Goal Setting, Delegation & Performance Tracking

Conflict Resolution & Problem-Solving

Driving Innovation & Continuous Learning

PROFESSIONAL SUMMARY

Results-driven Engineering & Technical Leadership Professional with 15 years of experience in Web Application Development, scalable system design, and strategic project execution. Proven track record in leading cross-functional teams, aligning technology with business goals, and delivering high-impact solutions. Recognized for strong stakeholder management, conflict resolution, and relationship-building skills, with a consistent record of driving innovation, optimizing resources, and achieving measurable business growth.

WORK EXPERIENCE

Junglee Games India Pvt Ltd

(Gaming)

Dec 2023 - Present

(1+ years)

ENGINEERING MANAGER

Currently leading and mentoring a team of 15 software engineers in building scalable, high-performing marketing automation platforms. Responsible for driving product innovation, enhancing existing solutions, and aligning technology with business strategy to deliver measurable impact.

Key Responsibilities & Achievements

- **Product Development & Innovation:** Spearheaded development of core MarTech products, including email marketing platforms, bulk SMS solutions, and website builders, enabling multi-channel engagement for diverse clients.

TECHNICAL SKILLS

Languages

PHP, Java, Python, Node.js, TypeScript, Go (Golang)

Frameworks

Laravel, Yii, Spring Boot, Flask, NestJS, Ionic, Next.js, Angular

Databases

MySQL, MongoDB, Starburst, Elasticsearch

Streaming & Caching

Kafka, RabbitMQ, Redis, Memcached, Aerospike, Logstash

Monitoring & Observability

Grafana, InfluxDB, Kibana

Cloud (AWS)

EC2, S3, CloudWatch, CloudFront, Route 53, Lambda, RDS, API Gateway

DevOps & Tools

Docker, Git, Jira, Capistrano, Ansible, Jenkins, PHPUnit, Codeception, Supervisor, PM2

- **Technical Leadership:** Directed architecture and delivery using PHP, Java, Python, MySQL, Starburst, Parquet, and Kafka, ensuring systems scale efficiently to handle high-volume data pipelines with optimal performance and reliability.
- **Cross-Functional Alignment:** Partnered with product, marketing, and operations teams to translate business goals into engineering roadmaps, improving customer engagement and retention.
- **People Leadership & Mentorship:** Built a high-performing team culture through mentorship, code reviews, and career development, increasing team productivity and reducing attrition.
- **End-to-End Project Management:** Oversaw project lifecycle from planning and design to delivery and maintenance, meeting tight deadlines and achieving on-time delivery rates >95%.

Impact: Delivered robust marketing automation tools that significantly enhanced customer engagement capabilities while fostering a motivated, innovative engineering team.

ValueFirst Digital Media Pvt Ltd

(Digital Marketing)

Sep 2017 - Dec 2023

(6 years and 3 months)

AVP, ENGINEERING

Advanced from Engineering Manager → Senior Engineering Manager → AVP Engineering, demonstrating strong technical expertise and people leadership across the full **software development lifecycle** – from design and development to quality assurance and deployment. Specialized in building **scalable, client-facing** applications using PHP, Node.js, Java, Laravel, MongoDB, MySQL, and Angular.

Key Projects & Achievements

- **Cross-Channel Communication Platform:** Spearheaded design and delivery of a multi-channel communication system, enabling **personalized, automated interactions across email, SMS, and webhooks**, driving measurable customer engagement improvements.
- **Customer Data Platform (CDP):** Architected a solution to **ingest, unify, and profile user data** from multiple sources (lists, profiles, webhooks), powering targeted communications and advanced analytics.
- **Advanced Segmentation Engine:** Designed and implemented **rule-based segmentation** capabilities, allowing marketers to create granular subsets/supersets of data for **highly personalized campaigns**.
- **Live Chat Application:** Directed development of a hybrid support system integrating **AI-driven bots with live agents**, improving customer

EDUCATION

Master of Computer Applications (MCA)

Rajiv Gandhi Technical University, Bhopal, MP - 74%

Bachelor of Science (B.Sc.)

Awadhesh Pratap Singh University, Rewa, MP - 65%

resolution times and satisfaction.

Leadership & People Management

- Built and managed a **high-performing team of 15 engineers and QAs**, driving collaboration and continuous improvement.
- Conducted **300+ technical interviews**, scaling teams with top-tier talent.
- Defined **KRAs/KPIs** to ensure measurable performance and accountability.
- Mentored engineers through **1:1s, performance appraisals, and career guidance**, reducing attrition and boosting engagement.
- Implemented agile practices via **JIRA (backlog grooming, sprint planning, retrospectives)**, consistently delivering projects on time and with high quality.

Impact: Delivered platforms that enabled **personalized, scalable customer engagement** while building and leading resilient, motivated engineering teams aligned with business strategy.

CarDekho.com

(Classifieds)

Nov 2014 - Sep 2017
(2 years and 10 months)

SOLUTION ARCHITECT

Progressed from **Technical Lead** to **System Architect**, driving multiple high-impact projects across web platforms, DevOps automation, and user-facing tools. Led teams of **6-12 engineers**, providing technical direction, mentoring, and performance management.

Key Achievements

- **Multitenant Website Portal:** Designed and developed a PHP-based portal for a used car dealer, handling **inventory, customer interactions, and sales** efficiently using PHP, MySQL, jQuery, and Apache.
- **DevOps Automation:** Implemented deployment pipelines with **Git + Capistrano**, reducing release times and enabling **faster, more reliable deployments**.
- **Automated Testing:** Integrated **Codeception** testing framework, improving quality assurance with continuous and automated test coverage.
- **Drag-and-Drop Website Builder:** Built a **user-friendly site builder** with

Angular + Node.js, boosting customer adoption and engagement.

- **Multi-Country Car Platform:** Architected a multi-country car sales system using Yii2, PHP, MySQL, supporting localized operations while ensuring consistent UX across regions.
- **Team Leadership:** Managed and mentored a cross-functional team of up to 12 engineers, conducting 1:1s, performance appraisals, and technical guidance, fostering skill growth and delivery excellence.

Impact: Delivered scalable, customer-facing platforms that enhanced operational efficiency and user engagement, while strengthening engineering capabilities and laying the foundation for enterprise-level architecture.

Jabong.com

(e-commerce)

Jul 2012 - Nov 2014

(2 years and 4 months)

SR. SOFTWARE ENGINEER

Delivered end-to-end solutions across voucher systems, catalog management, recommendation pipelines, and customer engagement features, leveraging LAMP stack (Linux, Apache, MySQL, PHP/Zend/Yii), Solr, and Memcache.

Key Achievements

- **Voucher Management System:** Built a scalable framework in Zend for creating, tracking, and redeeming vouchers, streamlining promotions and boosting engagement.
- **Catalog Management:** Developed product catalog with Solr integration and APIs for dynamic rendering, enabling faster, more accurate search results.
- **Recommendation Engine Integration:** Designed data pipelines to Prudsys and Unbx, enabling personalized product suggestions that increased sales and engagement.
- **Full Website Revamp:** Migrated platform from Zend → Yii, modernizing the codebase, improving responsiveness, and enhancing UX.
- **Dynamic Menu Management:** Designed adaptive menu system driven by user behavior, improving navigation and usability.
- **Abandoned Cart Recovery:** Implemented automated reminders for incomplete purchases, driving higher conversion rates.

Goo2o technologies and Before...

(e-commerce marketplace)

Nov 2009 - Jul 2012

(2 years and 8 months)

SOFTWARE ENGINEER

With approximately 2 years of hands-on experience, I have successfully contributed to the development of comprehensive E-commerce solutions, focusing on both backend and frontend functionalities.

Invoice Generator: Designed and implemented an advanced invoice generation system for business transactions. This solution featured integrated barcode functionality, ensuring precise and efficient invoicing for seamless financial operations.

Marketplace E-commerce Backend: Developed the backend for a marketplace E-commerce platform, covering product addition, management, and shipment tracking. This included building a system that allows easy product uploads, and updates, and an intuitive module for tracking shipments in real time, enhancing both seller and customer experiences.

Frontend Development (Cart & Catalogue): Created a user-friendly frontend for an E-commerce site, including a responsive cart and product catalog. Focused on delivering a smooth user experience from browsing products to final checkout, utilizing an intuitive interface for seamless navigation and purchase.

Throughout these projects, I leveraged a range of technologies including CodeIgniter, MySQL, WordPress, jQuery, HTML, and CSS. This combination of backend and frontend skills enabled me to deliver robust, scalable, and user-friendly solutions tailored to the specific demands of the E-commerce industry.

Built and optimized web applications and marketing tools using **LAMP (Linux, Apache, MySQL, PHP)**.

Key Contributions

- **Bulk Email Campaigns:** Automated and executed segmented campaigns, improving deliverability, open rates, and conversions.
- **Authentication Systems:** Developed secure login flows with **MFA and best practices**, strengthening platform security.
- **Content Management:** Managed CMS platforms, implemented **SEO optimizations**, and streamlined updates for consistent user experience.